CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision		Alt Order	#	
	498226 /		06370244	,	
Product					-
CROSSROADS GPS					
Contract Dates	Estimate #				
10/12/12 - 10/22/12	1192				
<u>Advertiser</u>		Or	iginal Date	/ Revision	_
ISS/Cross Roads GPS		1	10/11/12 ·	/ 10/11/12	
	Billing Cycle Bill	ling Cal	endar	Cash/Trade	_

EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 12 11 Agency Ref Advertiser Ref

		Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week		TypeS	oots	Amount
N 1 KVVU 10/12/12 10/19/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	2	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$250.00					
Week: 10/15/12 10/21/121 1	\$250.00					
N 2 KVVU 10/12/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	2	\$4,300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					, .,
Week: 10/08/12 10/14/121 1	\$2,150.00			1		
Week: 10/15/12 10/21/121 1	\$2,150.00					
N 3 KVVU 10/19/12 10/19/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	1	\$1,950.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,950.00					
N 4 KVVU 10/12/12 10/19/12 Better	M-F 11a-12p	:30		NM	2	\$390.00
Start Date End Date Weekdays Spots/Week	Rate				~	φουσ.σσ
Week: 10/08/12 10/14/121 1	\$195.00					
Week: 10/15/12 10/21/121 1	\$195.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	F :30	\$195.00	NM		
See MG 4.3	M E 44 - 40 -	00	#405.00			
3 KVVU 10/15/12-10/21/12 Divorce Court	M- F 11a-12p	F :30	\$195.00	NM		
N 5 KVVU 10/12/12 10/19/12 Anderson	3-4p	:30	Wall B	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	2	\$900.00
Week: 10/08/12 10/14/121 1	\$450.00					
Week: 10/15/12 10/21/121 1	\$450.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
2 KVVU 10/15/12-10/21/12 Anderson	3-4p	F:30	\$450.00	NM		
See MG 5.3						
3 KVVU 10/19/12-10/19/12 Anderson	2-3p	F :30	\$450.00	NM		
⊕ MG for 5.2 10/19						
N 6 KVVU 10/12/12 10/19/12 The Dr.Oz Show	4-5p	:30		NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$500.00					
Week: 10/15/12 10/14/121 1	\$500.00					
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Contract / Revision Alt Order# 498226 06370244 **Contract Dates** Product Estimate #

10/12/12 - 10/22/12 CROSSROADS GPS 1192

Advertiser Original Date / Revision ISS/Cross Roads GPS 10/11/12 / 10/11/12

		Spo	te/			
*Line Ch Start Date End Date Description	Start/End Time			TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		7 1110 0111
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 6.3	4-5p	F :30	\$500.0 0	NM		
3 KVVU 10/19/12-10/19/12 Dr Oz	3-4p	F :30	\$500.00	NM		
⊕ MG for 6.2 10/19			,			
N 7 KVVU 10/12/12 10/19/12 Fox 5 News at 5	5-530p	:30		NM	2	\$1,900.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	F :30	\$950.00	NM		
See MG 7.3						
3 KVVU 10/19/12-10/19/12 Special Early News	Special Early Ne	w:F :30	\$950.00	NM		
N 8 KVVU 10/12/12 10/19/12 FOX 5 News 5-6am M-F	5a-6a	.00			_	***
Start Date End Date Weekdays Spots/Week	ра-оа Rate	:30		NM	2	\$900.00
Week: 10/08/12 10/14/121 1	\$450.00					
Week: 10/15/12 10/21/121 1	\$450.00					
N 9 KVVU 10/12/12 10/19/12 Fox 5 News at 5 MF 530-6p	•	:30		NM	1	\$1,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,025.00		•			
Week: 10/15/12 10/21/121 1	\$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6	р M-F 530-6 р	F :30	\$1,025.00	NM		
See MG 61.2						
N 10 KVVU 10/12/12 10/19/12 Fox 5 News at 6pm Start Date End Date Weekdays Spots/Week	M-F 6-630pm	:30		NM	1	\$525.00
Week: 10/08/12 10/14/121 1	<u>Rate</u> \$525.00					
Week: 10/15/12 10/21/121 1	\$525.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 61.2	M-F 6-630pm	F :30	\$525.00	NM		
N 11 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	.20	· · · · · · · · · · · · · · · · · · ·		_	
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	2	\$1,450.00
Week: 10/08/12 10/14/121 1	\$725.00					
Week: 10/15/12 10/21/121 1	\$725.00					
N 12 KVVU 10/12/12 10/19/12 Extra	M-F 7-730p	:30		NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$950.00					
Week: 10/15/12 10/21/121 1	\$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
2 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	F :30	\$950.00	NM		
See <i>MG 12.3</i> 3 KVVU 10/19/12-10/19/12 Extra	M-Sa 8-10p/Su 7-	4 F .20	# 050.00			
® MG for 12.2 10/19	W-3a 0-10p/3u /-	-1F :30	\$950.00	NM		
N 13 KVVU 10/12/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	-	NM	2	\$1,400.00
Start Date	<u>Rate</u>	.00		1 4141	_	Ψ1,700.00
Week: 10/08/12 10/14/121 1	\$700.00					
Week: 10/15/12 10/21/121 1	\$700.00					
N 14 KVVU 10/12/12 10/19/12 More M-F 9-10a	M-F 9a-10a	:30		NM	2	\$550.00



	Contract / Revision 498226 /	Alt Order # 06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line Ch Start Date End Date Description	Start/End Time	Sp Days Length We	ots/ eek Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/08/12	\$275.00 \$275.00					
N 15 KVVU 10/15/12 10/22/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	2	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$250.00					
Week: 10/22/12 10/28/12 1 1	\$250.00					
N 16 KVVU 10/15/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	2	\$4,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$2,150.00					
Week: 10/22/12 10/28/12 1 1	\$2,150.00					
N 17 KVVU 10/15/12 10/22/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	2	\$3,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,950.00					
Week: 10/22/12 10/28/12 1 1	\$1,950.00					
N 18 KVVU 10/15/12 10/22/12 Better	M-F 11a-12p	:30		NM	2	\$390.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$195.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Better See MG 18,3	M-F 11a-12p	M: :30	\$195.00	NM		
3 KVVU 10/15/12-10/21/12 Divorce Court	M-F 11a-12p	M:30	\$195.00	NM		
MG for 18.1 10/15 Week: 10/22/12 10/28/12 1 1	\$195.00					
N 19 KVVU 10/15/12 10/22/12 Anderson	3-4p	:30		NM	2	\$900.00
Start Date	<u>Rate</u>	.00		11	_	Ψοσο.σο
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range Description	\$450.00 Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	M:30	\$450.00	NM		
See <i>MG 19.</i> 3 3 KVVU 10/15/12-10/21/12 Anderson	2-3p	MTuWThF :30	\$450.00	NM		
® MG for 19.1 10/15	2-0μ	.30	ψ+30.00	14141		
Week: 10/22/12 10/28/12 1 1	\$450.00					
N 20 KVVU 10/15/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	4-5p Rate	:30		NM	2	\$1,000.00
Week: 10/15/12 10/21/12 1 1	\$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 20.3	4-5p	M :30	\$500.00	NM		
3 KVVU 10/15/12-10/15/12 Dr Oz	3-4p	M: :30	\$500.00	NM		
MG for 20.1 10/15 Week; 10/22/12 10/28/12 1 1	\$500.00					
N 21 KVVU 10/15/12 10/22/12 Fox 5 News at 5	5-530p	:30		NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$950.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	M: :30	\$950.00	NM		
See <i>MG 21.3</i> 3 KVVU 10/15/12-10/21/12 Special Early News	Special Early Nev	พ:MTuWThFSaSเ :30	\$950.00	NM		
MG for 21.1 10/15			•			
Week: 10/22/12 10/28/12 1 1	\$950.00					



Contract / Revision Alt Order # 498226 06370244 Contract Dates Product Estimate # 10/12/12 - 10/22/12 CROSSROADS GPS 1192

Advertiser Original Date / Revision 10/11/12 / 10/11/12 ISS/Cross Roads GPS

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type	Snots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Bayo Longai Troc	Trato	1,700	JPO10	/ tillount
N 22 KVVU 10/15/12 10/22/12 FOX 5 News 5-6am M-F	5a-6a	:30		NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$450.00					
Week: 10/22/12 10/28/12 1 1	\$450.00					
N 23 KVVU 10/15/12 10/22/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30		NM	1	\$1,025.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 61.2	м-F 530-6p	M :30	\$ 1,025.00	NM		
Week: 10/22/12 10/28/12 1 1	\$1,025.00					
N 24 KVVU 10/15/12 10/22/12 Fox 5 News at 6pm	M-F 6-630pm	:30		NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$525.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm	M-F 6-630pm	M: :30	\$525.00	NM		
See MG 61.2 Week: 10/22/12 10/28/12 1 1	\$525.00					
N 25 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30		NM	2	\$1,450.00
Start Date End Date Weekdays Spots/Week	Rate					. ,
Week: 10/15/12 10/21/12 1 1 Week: 10/22/12 10/28/12 1 1	\$725.00 \$725.00					
N 26 KVVU 10/22/12 10/22/12 Extra	M-F 7-730p	:30		NM	1	\$950.00
Start Date	<u>Rate</u>	.50		INIVI	'	φ900.00
Week: 10/22/12 10/28/12 1 1 Spot Ch Date Range Description	\$950.00	MAIIndones I constitu	5 .	_		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Extra	Start/End Time M-F 7-730p	Weekdays Length M::30	<u>Rate</u> \$950.00	<u>Type</u> NM		
See MG 26.2	,		\$ 000.00	,,,,,		
2 KVVU 10/22/12-10/22/12 Extra	M-Sa 8-10p/Su 7-	-1M :30	\$950.00	NM		
® MG for 26.1 10/22	W.E.7. O				_	
N 27 KVVU 10/15/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	:30		NM	2	\$1,400.00
Week: 10/15/12 10/21/12 1 1	\$700.00					
Week: 10/22/12 10/28/12 1 1	\$700.00					
N 28 KVVU 10/15/12 10/22/12 More M-F 9-10a	M-F 9a-10a	:30		NM	2	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$275.00					
Week: 10/22/12 10/28/12 1 1	\$275.00					
N 29 KVVU 10/13/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM	2	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1- 1	<u>Rate</u> \$1,500.00					
Week: 10/15/12 10/21/121- 1	\$1,500.00					
N 30 KVVU 10/14/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	2	\$3,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,850.00			- 1		
Week: 10/15/12 10/21/121 1	\$1,850.00					
N 31 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a	8-9a	:30		NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate				•	2
Week: 10/08/12 10/14/121 1	\$850.00					



 Contract / Revision
 Alt Order #

 498226 /
 06370244

 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/22/12
 CROSSROADS GPS
 1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 32 KVVU 10/18/12 10/18/12 The Dr.Oz Show M-F 10a-11a \$250.00 :30 NM End Date Start Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$250.00 ---1---1 N 33 KVVU 10/18/12 Fox 5 News M-F 10p-11p 10/18/12 10p-11p :30 NM 1 \$2,150.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 ---1---\$2,150.00 N 34 KVVU 10/18/12 10/18/12 Fox 5 News M-F 11p M-F 11-1135p :30 NM 1 \$1,950.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 ---1---\$1,950.00 1 35 KVVU 10/18/12 10/18/12 Divorce Court M-F 11a-12p :30 NM \$195.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 1 \$195.00 KVVU 10/18/12 10/18/12 Anderson 3-4p :30 NM \$450.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate \$450.00 Week: 10/15/12 10/21/12 -1---Spot Ch **Date Range** Description Start/End Time Length <u>Weekdays</u> Rate Type 1 KVVU 10/15/12-10/21/12 Anderson 3-4p ----Th-----:30 \$450.00 NM See MG 36.2 2 KVVU 10/18/12-10/18/12 Anderson 2-3p ----Th-----:30 \$450.00 NM MG for 36.1 10/18 N 37 KVVU 10/18/12 10/18/12 The Dr.Oz Show 4-5p :30 NM 1 \$500.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$500.00 ---1---Spot Ch Date Range Description Start/End Time Weekdays Length Rate <u>Type</u> 1 KVVU 10/15/12-10/21/12 The Dr. Oz Show 4-5p ----Th----:30 \$500.00 NM See MG 37.2 2 KVVU 10/18/12-10/18/12 Dr Oz 3-4p ----Th----:30 \$500.00 NM MG for 37.1 10/18 38 KVVU 10/18/12 10/18/12 Fox 5 News at 5 5-530p :30 NM \$950.00 1 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ---1---1 \$950.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p ----Th----:30 \$950.00 NN See MG 38.2 2 KVVU 10/18/12-10/18/12 Special Early News Special Early News----Th----.30 \$950.00 NM MG for 38.1 10/18 39 KVVU 10/18/12 10/18/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 1 \$450.00 Start Date End Date <u>Rate</u> <u>Weekdays</u> Spots/Week Week: 10/15/12 10/21/12 ---1---\$450.00 40 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM 0 \$0.00 <u>Start Date</u> End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$1,025.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ----Th-----:30 \$1,025.00 NΝ See MG 61.2 41 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM \$725.00 Start Date **End Date** Weekdays Spots/Week Rate \$725.00 Week: 10/15/12 10/21/12 ---1---1 42 KVVU 10/18/12 10/18/12 Extra M-F 7-730p :30 NM 1 \$950.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ---1---\$950.00 1

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision
 Alt Order #

 498226 /
 06370244

 Contract Dates
 Product
 Estimate #

1192

Advertiser Original Date / Revision

10/12/12 - 10/22/12

ISS/Cross Roads GPS 10/11/12 / 10/11/12

CROSSROADS GPS

· ·	ount 00.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p Th :30 \$950.00 NM See MG 42.2 2 KVVU 10/18/12-10/18/12 Extra M-Sa 8-10p/Su 7-1Th :30 \$950.00 NM № MG for 42.1 10/18 N 43 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 1 \$70	10.00
1 KVVU 10/15/12-10/21/12 Extra	0.00
2 KVVU 10/18/12-10/18/12 Extra M-Sa 8-10p/Su 7-1Th :30 \$950.00 NM	10.00
 ⊕ MG for 42.1 10/18 N 43 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 1 \$70 	10.00
· ·	00.00
<u>Start Date </u>	
	75.00
<u>Start Date </u>	
	50.00
<u>Start Date </u>	
N 46 KVVU 10/16/12 10/16/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 1 \$2,15	0.00
<u>Start Date </u>	
N 47 KVVU 10/16/12 10/16/12 Fox 5 News M-F 11p M-F 11-1135p :30 NM 1 \$1,95	0.00
<u>Start Date </u>	
	5.00
<u>Start Date </u>	
	0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12	
	00.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12	
	0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12	
	0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12	
N 53 KVVU 10/16/12 10/16/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM 1 \$1,02	5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12	
N 54 KVVU 10/16/12	5.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/15/12 10/21/12 -1 1 \$725.00	
	0.00
<u>Start Date </u>	
<u>Spot Ch Date Range Description</u> <u>Start/End Time Weekdays Length Rate Type</u> 1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p -Tu :30 \$950-00 NM	
1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p -Tu :30 \$950.0 0 NM See MG 55.2	
2 KVVU 10/16/12-10/16/12 Extra M-Sa 8-10p/Su 7-1−Tu−−−−−− :30 \$950.00 NM ₩ MG for 55.1 10/16	

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision 498226 /
 Alt Order # 06370244

 Contract Dates 10/12/12 - 10/22/12
 Product CROSSROADS GPS
 Estimate # 1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s Amount
N 56 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1 \$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$700.00			
N 57 KVVU 10/16/12 10/16/12 More M-F 9-10a	M-F 9a-10a	:30	NM	1 \$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/15/12 10/21/12 -1 1 N 58 KVVU 10/17/12 10/17/12 The Dr.Oz Show	\$275.00	•20	NIM	1 \$250.00
Start Date End Date Weekdays Spots/Week	M-F 10a-11a Rate	:30	NM	1 \$250.00
Week: 10/15/12 10/21/121 1	\$250.00			
N 59 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1 \$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$2,150.00			
N 60 KVVU 10/17/12 10/17/12 Better	M-F 11a-12p	:30	NM	0 \$0.00
Week: 10/15/12 End Date Weekdays Spots/Week	Rate			
Week: 10/15/12	\$195.00 Start/End Time	Weekdays Length Rate	Type	
1 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	W :30 \$195.00	NM	
See MG 61.2				
N 61 KVVU 10/17/12 10/17/12 Anderson Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>	:30	NM	1 \$5,070.00
Week: 10/15/12 10/21/121 1	\$450.00		4	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 KVVU 10/15/12-10/21/12 Anderson See MG 61.2	3-4p	W :30 \$450.00	NM	
2 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W :30 \$5,070.00	NM	
MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1				
N 62 KVVU 10/17/12 10/17/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	4-5p Rate	:30	NM	1 \$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$500.00			
N 63 KVVU 10/17/12 10/17/12 Fox 5 News at 5	5-530p	:30	NM	1 \$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$950.00			
N 64 KVVU 10/17/12 10/17/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	1 \$450.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	ι φ430.00
Week: 10/15/12 10/21/121 1	\$450.00			
N 65 KVVU 10/17/12 10/17/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	M-F 530-6p Rate	:30	NM	1 \$1,025.00
Week: 10/15/12 10/21/121 1	\$1,025.00			
N 66 KVVU 10/17/12 10/17/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	1 \$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$525.00			
N 67 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1 \$725.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	1 Ψ/25.00
Week: 10/15/12 10/21/121 1	\$725.00			
N 68 KVVU 10/17/12 10/17/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	:30	NM	1 \$700.00
Week: 10/15/12	\$700.00			
N 69 KVVU 10/17/12 10/17/12 More M-F 9-10a	M-F 9a-10a	:30	NM	1 \$275.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$275.00			
VVCCN. TO/TO/TZ TO/ZT/TZ1	Ψ21 3.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 498226 /	Alt Order # 06370244
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/11/12 / 10/11/12

			Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Week Rate	TypeS	Spots	Amount
N 70 KVVU 10/14/12 10/14/12 Friends Weekend Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Friends Weekend See MG 61.2	5-6p <u>Rate</u> \$300.00 <u>Start/End Time</u> 5-6p	:30 <u>Weekdays</u> <u>Leng</u> St ::	<u>th Rate</u> 30 \$300.00	NM <u>Type</u> <i>NM</i>	0	\$0.00
	. Chan Chanles and the Control of th		Totals	-	91	\$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	91	\$78,665.00	\$66,865.25
Totals	91	\$78,665.00	\$66,865.25

Signature:	Date:	

HEADLINE# 6370244 UNAPPROVED REV #1 \$ \$ \$ \$ TRF# 498226 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

S S S S

AGENCY CREDIT HARRIS RISK !!!
REPORT FROM REP FAX# 610-225-1191

CHANGES OCT11/12 19.44 *** KVVU-TV ***

AGY ADV CITY FLIGHT PRDCT ORDER TAX # DATES CROSSROADS OCT12/12 ADV. AGY. GPS STATE NAME NAME TAX CROSSROADS MEDIA LLC ISS/CROSSROADS OCT22/12 WK-2 ALEXANDRIA, 66 CANAL CENTER PLAZA, CONTRACT EST#1192 COMMENTS: # 6370244 VA GPS 22314 40-0D (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN PH-STEPHANIE MARONEY OFF.# 762 LOCAL TERESA DIFURIA DATE REGIONAL SALESMAN OCT11/12 # 19.44

REP: TO ROSE OK'D M1-M17 SEE LINES

PLS CNF THANKS TOTAL SAME

CON CM STA:

THIS

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CASH

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ADVANCE SCHEDULE

CROSSROADS GPS :30

PROGRAM: DIVORCE COURT/CIVORCE COURT ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS AP THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK	71 A 1100A-1200N	PROGRAM: BETTER LAS VEGAS	4 E 1100A-1200N	4 E 1100A-1200N	AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11	:LINE#:REP :CD: TIME PERIOD :
CIVORCE COU BASEBALL: CT19 ON LIN	30	as As	30	30	E = 12 11	LGTH : SEC
COURT/CIVORCE COURT DUE TO BASEBALL. PRE-BOOKED PLS D FOR OCT19 ON LINE-4 FOR 1 SPOT/	\$195.00		\$195.00	\$195.00	AGENCY EST# =	: RATE
APPROVE.	10/19		10/19	10/12	1192	: START
	10/19		10/19	10/12		: END : DATE
	ц		0	Ч		END :SPTS: WEEK:
	FRI		FRI	FRI		PEEK: DAYS
	ц		0	Н		:STGS:

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

: LINE#:					114	: DATE	: DATE	: /WK:	+ + + •	. OF LO.
	ហ	300P	-400P	30	\$450.00	10/12	10/12	ב	FRI	1
	5 E	300P-	-400P	30	\$450.00	10/19	10/19	0	FRI	0
P F	PROGRAM : CON COM1:		ANDERSON COOPER	E F						
7	72 A	. 200P-	-300P	30	\$450.00	10/19	10/19	ч	FRI	μ
PRO ORD THI.	PROGRAM : ORD COM1: THIS IS A	1 : ·	ANDERSON COOPER TP CHG DUE TO B AKE-GOOD FOR OC	ASEBALL. T19 ON LI	. PRE-BOOKED PLS LINE-5 FOR 1 SPO	PLS APPROVE. SPOT/WK				
	о Н	400P	-500P	30	\$500.00	10/12	10/12	ר	FRI	Ъ
	の 西	400P	-500P	30	\$500.00	10/19	10/19	0	FR I	0
PR CC	PROGRAM :	· DR	000							
7	NC COL	•								
j j	73 A	300P	-400P	30	\$500.00	10/19	10/19	ч	FRI	Ъ
ORD THI	73 A PROGRAM: ORD COM1: THIS IS A	ν ω	400P OZ CHG DUE TO -GOOD FOR	30 BASEBALL. OCT19 ON LI	500.00 OOKED P	10 APPRO	10/19	Н	FRI	٢
л С К К К	73 A ROGRAM RD COM HIS IS	∀ ω	UE TO	30 BASEBALL. OCT19 ON LI	\$500.00 -BOOKED P 6 FOR 1 S \$950.00	10 APPRO T/WK	10/19	р Р	FRI FRI	н н
H H H	73 A ROGRAM RD COM HIS IS 7 E	σ σ ω	UE TO	30 BASEBALL. OCT19 ON LI 30	\$500.00 -BOOKED P 6 FOR 1 S \$950.00	10 APPRO T/WK 10	10/19	0 1 1	FRI FRI	0 Н Н
PRO CON	PROGRAM ORD COM1 THIS IS 7 E 7 E PROGRAM CON COM1	΄ σ σ ω ω	UE TO FOR WS AT	BASEBALL. OCT19 ON LI 30 30 5PM 5PM	\$500.00 -BOOKED P 6 FOR 1 S \$950.00	10 APPRO T/WK 10	10/19	0 1 1	F F R I	0 1 1
TH TH TH CO	73 A ROGRAM HIS IS 7 E 7 E 7 E 7 E 7 ON COM	ω ω ω	400P OZ CHG DUE TO CGOOD FOR 530P 5 NEWS AT 5 NEWS AT	BASEBALL. OCT19 ON LI 30 5PM 5PM 30	\$500.00 -BOOKED P6 FOR 1 S	10 APPRO T/WK 10	10/19 10/12 10/12 10/19	т от т	FRI FRI	1 0 1 1
PRO CON PRO PRO CON PRO PRO PRO PRO THI	PROGRAM: THIS IS A THIS IS A PROGRAM: CON COM1: CON COM1: 74 A PROGRAM: ORD COM1: THIS IS A		400P OZ CHG DUE TO -GOOD FOR 530P 5 NEWS AT 5 NEWS AT CHG DUE TO CHG DUE TO CHGOOD FOR	BASEBALL. OCT19 ON LI 30 5PM 5PM 30 5PM 5PM 0N LI	\$500.00 -BOOKED 6 FOR 1 \$950.00 \$950.00	APPRO T/WK 10 10 APPRO T/WK	10/19 10/12 10/12 10/19	1 0 1 1	F R I F R I	т от т
тор С ни	73 A ROGRAM HIS IS 7 E 7 E 7 E 7 A ROGRAM ON COM ROGRAM RO		400P OZ CHG DUE TO -GOOD FOR 530P 5 NEWS AT 5 NEWS AT 5 NEWS AT CHG DUE TO -GOOD FOR	BASEBALL. OCT19 ON LI 30 5PM	\$500.00 -BOOKED 6 FOR 1 \$950.00 \$950.00 \$950.00 7 FOR 1 \$1,025.	APPRO T/WK 10 10 10 APPRO T/WK	10/19 10/12 10/19 10/19	1 1 0 1 1	FR FRI	т т он н

REP HEADLINE# 6370244 1 \$\$\$ TRF# 498226 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

: LINE#:REP :	:CD: TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS:	WEEK : DA	DAYS : TOTL:
87	A 800P-1000P	30	\$5,070.00	10/17	10/17	Н	WED	1
PROGRAM ORD COM THIS IS	RAM: X FACTOR COM1: SPOTS N/A DUE IS A MAKE-GOOD FOR	E TO SPORTS & OCT119 ON LINE OCT119 ON LINE OCT115 ON LINE OCT115 ON LINE OCT117 ON LINE OCT117 ON LINE OCT117 ON LINE OCT114 ON LINE	DEBATES. E -9 FOR 1 S -10 FOR 1 -23 FOR 1 -24 FOR 1 -40 FOR 1 -60 FOR 1 -61 FOR 1 -70 FOR 1	-BOOKED PLS T/WK OT/WK OT/WK OT/WK OT/WK OT/WK OT/WK	APPROVE.	,		
10	E 600P-630P	30	\$525.00	10/12	10/12	ч	FRI	ם
10	E 600P-630P	30	\$525.00	10/19	10/19	0	FRI	0
PROGRAM CON COM	RAM : FOX 5 NEWS @ COM1: FOX 5 NEWS @	6PM M49						
12	E 700P-730P	30	\$950.00	10/12	10/12	Н	FRI	1
12	E 700P-730P	30	\$950.00	10/19	10/19	0	FRI	0
PROGRAM CON COM	RAM : EXTRA							
75	A 900P-930P	30	\$950.00	10/19	10/19	Н	FRI	ר
PROGRAM ORD COM THIS IS	RAM: EXTRA COM1: TP CHG DUE TO S IS A MAKE-GOOD FOR O	BASEBALL. OCT19 ON LI	BOOKED P 2 FOR 1	LS APPROVE. SPOT/WK				
18	ES 1100A-1200N	30	\$195.00	10/15	10/15	0	MON	0
18	ES 1100A-1200N	30	\$195.00	10/22	10/22	Н	MON	Ч
PROGRAM CON COM	: BETTER LAS	VEGAS VEGAS						
76	A 1100A-1200N	30	\$195.00	10/15	10/15	ц	NON	1
PROGRAM ORD COM THIS IS	: DIVORCE 1: PRG CHG A MAKE-GOOD	T/DIVORCE TO BASEBAL OCT15 ON	E-BOOKED	PLS APPROVE.				

TRF# 498226 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370244 1 \$\$\$ UNAPPROVED REV #1 \$\$\$

PROGRAM: FOX 5 NEWS	23 ES 530P-600P	23 ES 530P-600P	PROGRAM: FOX 5 NEWS ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD F	79 A 400P-430P	PROGRAM : FOX 5 NEWS	21 ES 500P-530P	21 ES 500P-530P	PROGRAM: DR OZ ORD COM1: TP CHG DUE THIS IS A MAKE-GOOD F'	78 A 300P-400P	PROGRAM : DR OZ CON COM1: DR OZ	20 ES 400P-500P	20 ES 400P-500P	PROGRAM: ANDERSON CORD COM1: TP CHG DUE	77 A 200P-300P	PROGRAM: ANDERSON CON COM1: ANDERSON	19 ES 300P-400P	19 ES 300P-400P	LINE#:REP :CD: TIME PERIOD :LINE#: :
VS AT 530PM	30	30	AT 5PM TO BASEBALL. OR OCT15 ON LI	30	VS AT 5PM	30	30	TO BASEBALL. OR OCT15 ON LI	30		30	30	OOPER TO BASEBALL. OR OCT15 ON LI	30	COOPER	30	30	IOD : LGTH : SEC
	\$1,025.00	\$1,025.00	. PRE-BOOKED PLS / LINE-21 FOR 1 SPO]	\$950.00		\$950.00	\$950.00	. PRE-BOOKED PLS / LINE-20 FOR 1 SPO)	\$500.00		\$500.00	\$500.00	. PRE-BOOKED PLS A LINE-19 FOR 1 SPOT	\$450.00		\$450.00	\$450.00	C : RATE
	10/22	10/15	S APPROVE. POT/WK	10/15		10/22	10/15	LS APPROVE. SPOT/WK	10/15		10/22	10/15	APPROVE. T/WK	10/15		10/22	10/15	: START
	10/22	10/15		10/15		10/22	10/15		10/15		10/22	10/15		10/15		10/22	10/15	: END
	1	0		μ		ч	0		Н		Ъ	0		1		Ч	0	:SPTS: WEEK
	MON	MON		MON		MON	MON		MON		MON	MON		MON		MON	MON	WEEK: DAYS
	Ч	0		Н		1	0		ᅡ		Н	0				ч	0	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370244 5\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 498226

																	: LHNE:
PROGRAM: DR OZ CON COM1: DR OZ	37 S 400P-500P	PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO B THIS IS A MAKE-GOOD FOR OC	82 A 200P-300P	PROGRAM: ANDERSON COOPER CON COM1: ANDERSON COOPER	36 S 300P-400P	PROGRAM : DIVORCE COUR' ORD COM1: PRG CHG DUE' THIS IS A MAKE-GOOD FOR	81 A 1100A-1200N	PROGRAM: BETTER LAS VI	35 S 1100A-1200N	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (80 A 900P-930P	PROGRAM : EXTRA	26 S 700P-730P	PROGRAM: FOX 5 NEWS @	24 ES 600P-630P	24 ES 600P-630P	LINE#:REP :CD: TIME PERIOD :LINE#: :
	30	ASEBALL. T18 ON LI	30	PER	30	COURT/DIVORCE COURT DUE TO BASEBALL. PR FOR OCT18 ON LINE-	30	VEGAS VEGAS	30	O DEBATE. OCT22 ON	30		30	M49 M49	30	30	: LGTH : SEC
	\$500.00	E-BOOKED PL -36 FOR 1 S	\$450.00		\$450.00	E-BOOKED 35 FOR 1	\$195.00		\$195.00	BOOKED PIS -26 FOR 1 S	\$950.00		\$950.00		\$525.00	\$525.00	RATE
	10/18	S APPROVE. POT/WK	10/18		10/18	PLS APPROVE. SPOT/WK	10/18		10/18	APPROVE. SPOT/WK	10/22		10/22		10/22	10/15	: START : DATE
	10/18		10/18		10/18		10/18		10/18		10/22		10/22		10/22	10/15	: END : DATE
	0		Н		0		۲		0		Н		0		H	0	:SPTS: WEEK
	THU		THU		THU		THU		THU		MON		MON		MON	MON	T: DAYS
	0		Н		0		ш		0		⊣		0		Н	0	:TOTL:

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

I O H		O #1		7 O H		O #1		О н		H O H		О н		H O H		: LINE# : REP
PROGRAM : ORD COM1: THIS IS A	8 6 A	PROGRAM : CON COM1:	5 5	PROGRAM ORD COM1 THIS IS	85 A	PROGRAM CON COM1	42 S	PROGRAM CON COM1	40 s	PROGRAM : ORD COM1: THIS IS A	84 A	PROGRAM : CON COM1:	38 S	PROGRAM : ORD COM1: THIS IS A	83 A	REP : CD:
: EXTRA : TP CHG DUE TO A MAKE-GOOD FOR	900P-930P	: EXTRA	700P-730P	: EXTRA : TP CHG DUE TO A MAKE-GOOD FOR	900P-930P	: EXTRA	700P-730P	: FOX 5 NEWS AT	530P-600P	: FOX 5 NEWS AT : TP CHG DUE TO A MAKE-GOOD FOR	400P-430P	FOX 5 NEWS AT	500P-530P	: DR OZ .: TP CHG DUE TO A MAKE-GOOD FOR	300P-400P	: TIME PERIOD
OVP DEBATE. PRE-1	30		30	BASEBALL. OCT18 ON LI	30		30	530PM	30	OCT18 ON LINE-	30	. 5 PM	30	BASEBALL. OCT18 ON LI	30	: LGTH : SEC
SOOKED FOR 1	\$950.00		\$950.00	OOKED PLS FOR 1 SPC	\$950.00		\$950.00		\$1,025.00	E-BOOKED PIS	\$950.00		\$950.00	E-BOOKED PLS -37 FOR 1 SPC	\$500.00	RATE
PLS APPROVE. SPOT/WK	10/16		10/16	APPROVE.	10/18		10/18		10/18	LS APPROVE. SPOT/WK	10/18		10/18	S APPROVE. POT/WK	10/18	: START
	10/16		10/16		10/18		10/18		10/18		10/18		10/18		10/18	: END
	Н		0		Н		0		0		Н		0		Н	: SPTS:
	TUE		TUE		THU		THU		THU		THU		THU		THU	WEEK : DAYS
	Н		0		₽		0		0		1		0		1	:TOTL:

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
CHANGES *** KVVU-TV ***

1/12) DVISE.	(OCT11/12) PLS ADVISE	\$500.00 \$500.00	刊 30 SS	3 PLS APPROVE	OCT15 OCT15 PRE-BOOKED P	BASEBALL.	MISSED:MON/400P-500P OFFER:MON/300P-400P CMT:TP CHG DUE TO	AO ELLO ESSIW	BUY#20	OK'D	M8
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$450.00 \$450.00	刊 308 ·	3(3) PLS APPROVE	OCT15 OCT15 PRE-BOOKED P	BASEBALL.	MISSED: MON/300P-400P OFFER: MON/200P-300P CMT: TP CHG DUE TO	AC ELEC ESSE	BUY#19	OK'D	м7
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$195.00 \$195.00	30S	3 PLS APPROV	OCT15 OCT15 PRE-BOOKED)ON)ON PO BASEBALL.	ISSED:MON/1100A-1200N OFFER:MON/1100A-1200N CMT:PRG CHG DUE TO	MISSED: OFFER: CMT:	BUY#18	OK'D	M
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$950.00	30s	30s 30s PLS APPROVE.	OCT19 OCT19 PRE-BOOKED P	BASEBALL.	SED: FRI/700P-730P FER: FRI/900P-930P CMT: TP CHG DUE TO	MISSED: OFFER: CMT:	BUY#12	OK'D	X
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$950.00 \$950.00	E 000	3 PLS APPROVE	OCT19 OCT19 PRE-BOOKED P	BASEBALL.	SED:FRI/500P-530P FER:FRI/400P-430P CMT:TP CHG DUE TO	MISSED: OFFER: CMT:	BUY#7	OK'D	М4
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$500.00	H 308	3(3) PLS APPROVE	OCT19 OCT19 PRE-BOOKED P	BASEBALL,	SED: FRI/400P-500P FER: FRI/300P-400P CMT: TP CHG DUE TO	MISSED: OFFER: CMT:	BUY#6	OK'D	Мα
1/12) DVISE.	(OCT11/12 PLS ADVIS	\$450.00 \$450.00	H 308	30s 30s PLS APPROVE.	OCT19 OCT19 PRE-BOOKED P	BASEBALL.	D:FRI/300P-400P;R:FRI/200P-300P	MISSED: OFFER: CMT:	BUY#5	OK'D	MN
1/12) DVISE.	(OCT11/12) PLS ADVISE	\$195.00 \$195.00	30 S	30 30 PLS APPROVE	OCT19 OCT19 PRE-BOOKED)ON)ON BASEBALL.	D:FRI/1100A-1200N R:FRI/1100A-1200N TT:PRG CHG DUE TO	RA IRS: MISSED: OFFER: CMT:	GRAM: EXTRA COM1: EXTRA KEGOOD OFFERS BUY#4	PROC CON ON MAI	STATI M1
0	2 4	SUN	0	10/14	10/14	\$300.00	30	-600P	S 500P-	70	
							COOPER	ANDERSON CC		PROGRAM CON COM	
0	U	WED	0	10/17	10/17	\$450.00	30	.400P	S 300P-	6 1	
							VEGAS VEGAS	R LAS	1	PROGRAM	
0	J	WED	0	10/17	10/17	\$195.00	30	A-1200N	S 1100A	o 0	
:TOTL:	DAYS	S: WEEK :	:SPTS:	: END : DATE	: START : DATE	: RATE	: LGTH : SEC	E PERIOD	CD: TIME	#:REP :	: LINE

REP HEADLINE# 6370244 TRF# 498226 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

STATION M9	ION MAKEGOOD
M 9	
M10	OK'U
M11	OK'D
М12	OK'U
М13	OK'U
М14	OK'D
M15	OK'D
M16	OK'D
M17	ОЖ ' D

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

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HEADLINE# 6370244 UNAPPROVED REV #1

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TRF# 498226

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

OCT11/12 19.44 *** KVVU-TV ***

OCT/12 :LINE#:REP : :CD: TIME PERIOD LGTH .. SEC RATE START END : /WK: INVT : DAYS :SPTS: :TOTL:

78665.00 CONTRACT TOTAL TOTAL SPOTS 78665.00 91

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KTUD 1% KLAS 34% KTNV 17% KVMY 3% KVCW 18 CABL 0%

SVC- NSI DEMOS- RA35+* P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

ADV #ADV. NAME	ME ISS/CROSSROADS	GPS		REP.#	OFF.#_762	2 SALESMAN #	#
AGY #AGY. NAME	CROSSROADS MED	IA LLC		BUYER NAME	STEPHANIE	MARONEY	
	66 CANAL CENTER	R PLAZA, SUITE 5	55	SALES PRSN	PH- TERESA	A DIFURIA	
	ALEXANDRIA, VA	A 22314					
ORDER # 498336	CONTRACT #_6:	370244		CLASS: NATL.	L. LOCAL	REGIONAL	
PRDCT CROSSROADS GPS	EST#1192 COM	COMMENTS: (LINE, OR	ORDER, INVOICE)	CE)			
FLIGHT DATES OCT12/12	OCT22/12 WK-2						
CITY TAXSTATE	TAX	CO-OP BILLING	NEEDED			DATE_OCT11/1	2 11.36
REP: TO ROSE FR NIKKI NEW CORSSROADS GP TOTAL \$78665 PLS CNF THANKS	PS ORDER						
CON CM ***** THIS IS A C	CASH IN ADVANCE SO	SCHEDULE ****					
CROSSROADS GPS :3	30						
:LINE#:REP :CD: TIME PER	RIOD : LGTH : SEC	C: RATE	: START	END :	:SPTS: WEEK :	DAYS	: TOTL:
AGENCY ADVERTIS	SER CODE = 12	AGENCY EST# =	1192				
1 1000A-1100)A 30	\$250.00	10/12	10/19	ד	FRI	N
PROGRAM : DR OZ CON COM1: DR OZ							
2 1000P-1100)P 30	\$2,150.00	10/12	10/19	ב	FRI	N
PROGRAM : FOX 5 NE	NEWS AT 10P						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC	RATE	: START	: END	:SPTS: W	WEEK :	DAYS	: TOTL:
ω	1100P-1135P	30	\$1,950.00	10/19	10/19	Н	FRI		1
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100P 1100P							
4	1100A-1200N	30	\$195.00	10/12	10/19	<u></u> ⊢	FRI		N
PROGRAM : CON COM1:	BETTER LAS BETTER LAS	VEGAS VEGAS			Divorc	Divorce our			
σ	300P-400P	30	\$450.00	10/12	10/19	Н	FRI		N
PROGRAM : CON COM1:	ANDERSON COOPER	ER			Q)				
Ø	400P-500P	3 О	\$500.00	10/12	10/19	Н	FRI		N
PROGRAM : CON COM1:	DR OZ DR OZ				(W) - E				
7	500P-530P	30	\$950.00	10/12	10/19	Н	FRI		N
PROGRAM : CON COM1:	FOX 5 NEWS AT	5 PM 5 PM			F. 3000				
Ø	500A-600A	30	\$450.00	10/12	10/19	Н	FRI		Ν
PROGRAM : CON COM1:	FOX5 NEWS 5A								
Ó	530P-600P	30	\$1,025.00	10/12	10/19	Н	FRI		Ν
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM 530PM			T				
10	600P-630P	30	\$525.00	10/12	10/19	Н	FRI		Ν
PROGRAM : CON COM1:	FOX 5 NEWS @	NA9 WA9			て一方				
11	600A-700A	30	\$725.00	10/12	10/19	Н	FRI		Ν
PROGRAM :	FOX5 NEWS 6A								

CON COM1:

FOX5 NEWS 6A

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

PROGRAM : CON COM1:	20	PROGRAM : CON COM1:	19	PROGRAM : CON COM1:	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	1 6	PROGRAM : CON COM1:	15	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	13	PROGRAM : CON COM1:	12	LINE#:REP :CD:
DR OZ	400P-500P	ANDERSON COOPER	300P-400P	BETTER LAS VE BETTER LAS VE	1100A-1200N	FOX 5 NEWS AT	1100P-1135P	FOX 5 NEWS AT	1000P-1100P	DR OZ DR OZ	1000A-1100A	MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	EXTRA EXTRA	700P-730P	TIME PERIOD
	30	ER	30	VEGAS VEGAS	30	1100P 1100P	30	10P 10P	30		30	ω ω	30	NEWS	30		30	: LGTH : SE(
	\$500.00		\$450.00		\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$275.00		\$700.00		\$950.00	C: RATE
か よ う	10/15	300	10/15	Disperce	10/15		10/15		10/15		10/15		10/12		10/12		10/12	: START
	10/22		10/22		10/22		10/22		10/22		10/22		10/19		10/19	9,9301	10/19	: END : DATE
	Н		Н		Н		μ		Н		Н		Н		Ъ	~	Н	END :SPTS: WEEK DATE : /WK: INVT
	MON		MON		MON		MON		MON		MON		FRI		FRI		FRI	EEK: DAYS
	2		2		2		2		2		N		2		2		2	:TOTL:

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP (

LSK !!!

EPORT FROM REP OCT11/12 11.36

*** KVVU-TV ***

																		: LINE#:REP
PROGRAM : CON COM1:	29	PROGRAM : CON COM1:	28	PROGRAM : CON COM1:	27	PROGRAM : CON COM1:	8	PROGRAM : CON COM1:	N 5	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	22	PROGRAM : CON COM1:	21	:REP :CD:
FOX 5 NEWS AT	1000P-1100P	MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	: EXTRA EXTRA	700P-730P	FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	FOX 5 NEWS AT	530P-600P	: FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	TIME PERIOD
10PM SAT 10PM SAT	30	w w	30	NEWS	30		30		30	6 PM M49	30	530PM 530PM	30		30	5 PM	30	: LGTH : SEC
	\$1,500.00		\$275.00		\$700.00		\$950.00		\$725.00		\$525.00		\$1,025.00		\$450.00		\$950.00	RATE
	10/13		10/15		10/15	2000	10/22		10/15	t	10/15	で気	10/15		10/15	J-14302	10/15	: START
	10/20		10/22		10/22		10/22		10/22		10/22		10/22		10/22		10/22	: END
	Н		Н		Н		₽		ㅂ		₽		Н		Н		H	: SPTS: V
	SAT		MON		MON		MON		MON		MON		MON		MON		MON	WEEK : DAYS
	Ν		Ν		Ν		Н		N		N		N		N		N	:TOTL:

OCT11/12 11.36
*** KVVU-TV ***

PROGRAM :	38	PROGRAM : CON COM1:	37	PROGRAM : CON COM1:	36	PROGRAM :	3 J	PROGRAM :	34	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	32	PROGRAM :	31	PROGRAM :	30	:LINE#:REP :CD:
: FOX 5 NEWS AT	500P-530P	DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	BETTER LAS BETTER LAS	1100A-1200N	: FOX 5 NEWS AT	1100P-1135P	: FOX 5 NEWS AT	1000P-1100P	DR OZ	1000A-1100A	: FOX NEWS SUNDAY	800A-900A	: FOX 5 NEWS AT	1000P-1045P	: TIME PERIOD
2 FM	30		30	ER ·	30	VEGAS VEGAS	30×	1100P 1100P	30	10F	30		30	AY AY	30	10PM SUN	30	: LGTH : SEC :
	\$950.00		\$500.00		\$450.00		\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$850.00		\$1,850.00	RATE
4-53	10/18	3-40	10/18	97	10/18	Diverce Com	10/18		10/18		10/18		10/18		10/14		10/14	: START
, È	10/18		10/18		10/18		10/18		10/18		10/18		10/18		10/14		10/21	: END : DATE
	Н		Н		Н		Ч		μ		μ		Н		μ		μ	:SPTS: 1
	THU		THU		THU		THU		THU		THU		THU		SUN		SUN	WEEK: DAYS
	₽		Н		Н		ᅡ		₽		Ľ		Ľ		Ľ		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36

: LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYS	:TOTL:
39	500A-600A	30	\$450.00	10/18	10/18	ㅂ	THU		1
PROGRAM : CON COM1:	FOX5 NEWS 5A								
40	530P-600P	30	\$1,025.00	10/18	10/18	μ	тно		1
PROGRAM : CON COM1:	FOX 5 NEWS AT	530 PM 530 PM		てつか					
41	600A-700A	30	\$725.00	10/18	10/18	ц	THU		1
PROGRAM : CON COM1:	FOX5 NEWS 6A								
42	700P-730P	30	\$950.00	10/18	10/18	1	THU		1
PROGRAM : CON COM1:	EXTRA EXTRA			Charles Charles	70				
43	700A-900A	30	\$700.00	10/18	10/18	Н	THU		1
PROGRAM : CON COM1:	FOX5 MORNING	NEWS							
44	900A-1000A	30	\$275.00	10/18	10/18	Н	THU		ц
PROGRAM : CON COM1:	MORE LAS VEGAS	03 03							
45	1000A-1100A	30	\$250.00	10/16	10/16	1	TUE		1
PROGRAM : CON COM1:	DR ÓZ DR OZ								
46	10008-11008	30	\$2,150.00	10/16	10/16	μ	TUE		1
PROGRAM : CON COM1:	FOX 5 NEWS AT	10P 10P							
47	1100P-1135P	30	\$1,950.00	10/16	10/16	1	TUE		1
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100P 1100P							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36 *** KVVU-TV ***

: LINE#: REP : CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS: WEEK	: DAYS	: TOTL:
48	1100A-1200N	30	\$195.00	10/16	10/16	Н	TUE	1
PROGRAM :	BETTER LAS VEGAS BETTER LAS VEGAS	AS AS						
49	300P-400P	30	\$450.00	10/16	10/16	י	TUE	Ľ
PROGRAM : CON COM1:	ANDERSON COOPER	א א						
50	400P-500P	3 0	\$500.00	10/16	10/16	ב	TUE	Н
PROGRAM :	DR OZ DR OZ							
51	500P-530P	30	\$950.00	10/16	10/16	Н	TUE	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	M45 M45						
52	500A-600A	3 0	\$450.00	10/16	10/16	1	TUE	Н
PROGRAM : CON COM1:	FOX5 NEWS 5A							
53	530P-600P	30	\$1,025.00	10/16	10/16	י	TUE	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	530 PM 530 PM						
54	600A-700A	30	\$725.00	10/16	10/16	Н	TUE	Н
PROGRAM : CON COM1:	FOX5 NEWS 6A FOX5 NEWS 6A							
55	700P-730P	30	\$950.00	10/16	10/16	Ч	TUE	Н
PROGRAM : CON COM1:	EXTRA EXTRA			9.930 6	0			
56	700A-900A	30	\$700.00	10/16	10/16	Ч	TUE	1
PROGRAM : CON COM1:	FOX5 MORNING N	NEWS						

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36 *** KVVU-TV ***

世 # C	ω	LGTH : SEC :	\$275.		田	:SPTS: WEEK :/WK: INVT	
57 PROGRAM: CON COM1:	900A-1000A MORE LAS VEGAS MORE LAS VEGAS	30	0	10/16	10/16	р	TUE
58	1000A-1100A	30	\$250.00	10/17	10/17	ц	WED
PROGRAM : CON COM1:	DR OZ			,			
59	1000P-1100P	30	\$2,150.00	10/17	10/17	Ч	WED
PROGRAM : CON COM1:	FOX 5 NEWS AT	10p					
6 O	1100A-1200N	30	\$195.00	10/17	10/17	Ч	WED
PROGRAM : CON COM1:	: BETTER LAS VEGAS	AS AS		てデ			
61	300P-400P	30	\$450.00	10/17	10/17	1	WED
PROGRAM : CON COM1:	: ANDERSON COOPER	, א א		マヤ			
62	400P-500P	30	\$500.00	10/17	10/17	ב	WED
PROGRAM : CON COM1:	DR OZ						
б	500P-530P	30	\$950.00	10/17	10/17	1	WED
PROGRAM : CON COM1:	FOX 5 NEWS AT	5 PM 5 PM					
64	500A-600A	30	\$450.00	10/17	10/17	Н	WED
PROGRAM :	: FOX5 NEWS 5A						
თ	530P-600P	30	\$1,025.00	10/17	10/17	₽	WED
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM 530PM					

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36 *** KVVU-TV ***

OCT/12											: LINE#:REP
78665.00	PROGRAM : CON COM1:	70	PROGRAM : CON COM1:	69	PROGRAM : CON COM1:	80	PROGRAM : CON COM1:	67	PROGRAM : CON COM1:	9	:REP :CD:
5.00	: EXTRA 1: EXTRA	500P-600P	: MORE LAS VEGAS	900A-1000A	: FOX5 MORNING	700A-900A	: FOX5 NEWS 6A	600A-700A	: FOX 5 NEWS @	600P-630P	D: TIME PERIOD
		30	2 2	30	NEWS	30		30	6PM M49	30	: LGTH :
		\$300.00		\$275.00		\$700.00		\$725.00		\$525.00	SEC : RATE
	こア	10/14		10/17		10/17		10/17		10/17	: START
		10/14		10/17		10/17		10/17		10/17	: END
CON		Н		Н		ц		μ		Н	: SPTS:
CONTRACT TOTAL 7		SUN		W E D		WED		WED		WED	WEEK : DAYS
78665.00 98		ㅂ		Н		H		Н		Н	:TOTL:

MARKET TOTALS \$715,136 KVVU 118

KSNV 33% KTUD 1%

KLAS 348

KTNV 17%

KVMY 3%

KVCW 18

CABL 0%

SVC- NSI DEMOS- RA35+*